Private & Confidential



SCHOOL OF HOSPITALITY FINAL EXAMINATION

Student ID (in Figures)	:											
Student ID (in Words)	:											
Subject Code & Name Semester & Year Lecturer/Examiner		DHM 23 May - A Mr Mix	August	201	7	evera	ge Co	st Co	ntrol			
Duration	:	2 Hours	5									

INSTRUCTIONS TO CANDIDATES

- 1. This question paper consists of 1 parts: PART B (70 marks) : Answer all FIVE (5) questions. Answers are to be written in the Answer Booklet provided.
- 2. Candidates are not allowed to bring any unauthorised materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
- 3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
- 4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.
- **WARNING:** The University Examination Board (UEB) of BERJAYA University College of Hospitality regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College of Hospitality.

Total Number of pages = 4 (Including the cover page)

PART B : SHORT ANSWER QUESTIONS (70 MARKS) INSTRUCTION(S) : FIVE (5) short answer questions. Answer ALL questions in the Answer booklet(s) provided.

Question 1

List and briefly explain the **FIVE (5)** factors that need to have before planning a menu.

(10 marks)

Question 2

As the manager of Restaurant Cinnamon; you realize that for the past three months, the beverage revenues have been lower and beverage cost percentage have been higher than those budgeted. There have been no personnel changes. (The bar manager and bartender staff have been with restaurant for more than a year).

Use the FIVE (5) steps control process to discuss how you might address this problem.

(10 marks)

Question 3

A yield test is done on **THREE (3)** beef rounds. The as-purchased (AP) and edible portions (EP) data is show below:

	AP (original) weight	EP (servable) weight					
Round 1:	18 lb 12oz	16 lb 2 oz					
Round 2:	22 lb 11oz	18 lb 10 oz					
Round 3:	21 lb 9oz	19 lb 13 oz					

a) What is the cost per servable pound for each above rounds if the purchase (AP) price is RM6.65 per pound?

(6 marks)

Question 4

a) Complete the menu engineering worksheet given. (*Please attached the worksheet together with the answer booklet*)

(34 marks)

(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(L)	(P)	(R)	(S)
(A)	(6)	(C)	(D)	(E)	(")	(0)	(П)	(L)	(P)	(K)	(3)
Menu Item Name	Number Sold (MM)	Menu Mix (%)	ltem Food Cost	Item Selling Price	ltem CM	Menu Costs	Menu Revenues	Menu CM	CM Category	MM% Category	Menu Item Classification
Truffle Fries	420		5.21	7.95							
Seafood Paella	360		8.50	12.50							
Chicken Club	150		9.95	14.50							
Chocolate Lava	70		7.00	9.45							
	Total=						Total=				

Question 5 List and explain briefly 5 important factors to consider when selecting suppliers.

(10 marks)

END OF PART B

END OF EXAM PAPER